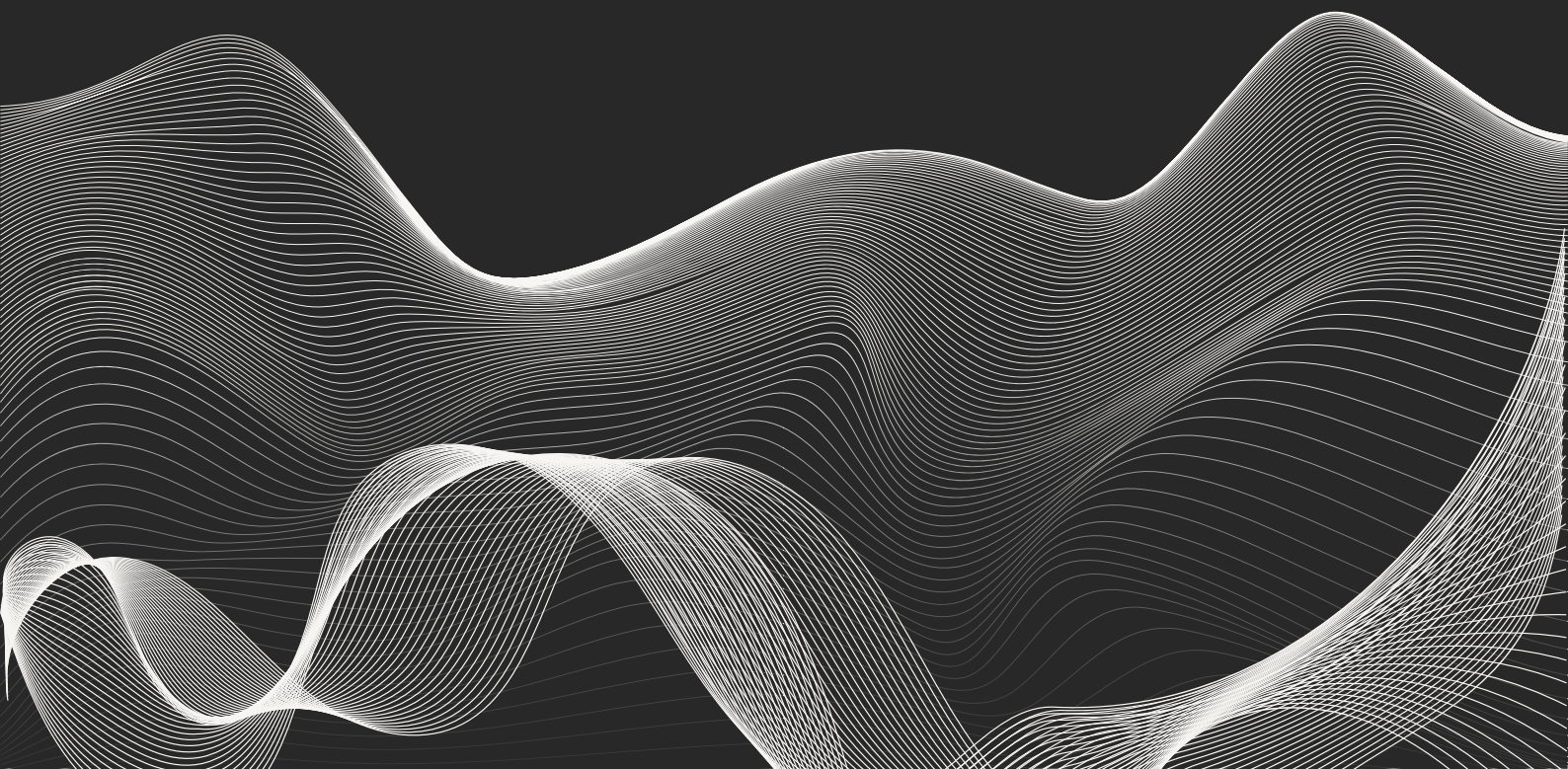


WWW.HOUSEHYPE.COM.AU



H O U S E H Y P E

BROCHURE & PRICE LIST
2026-2027



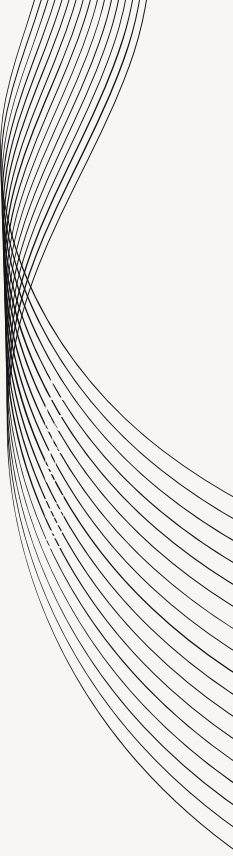
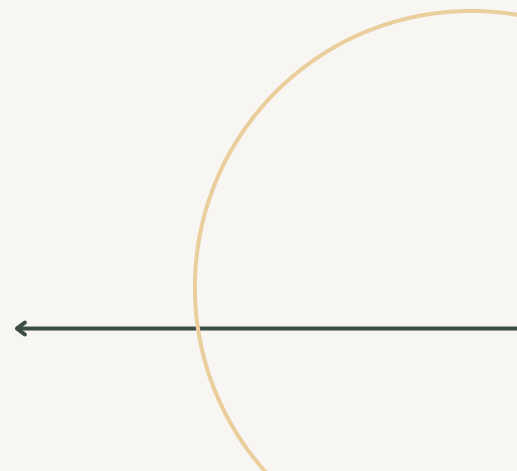


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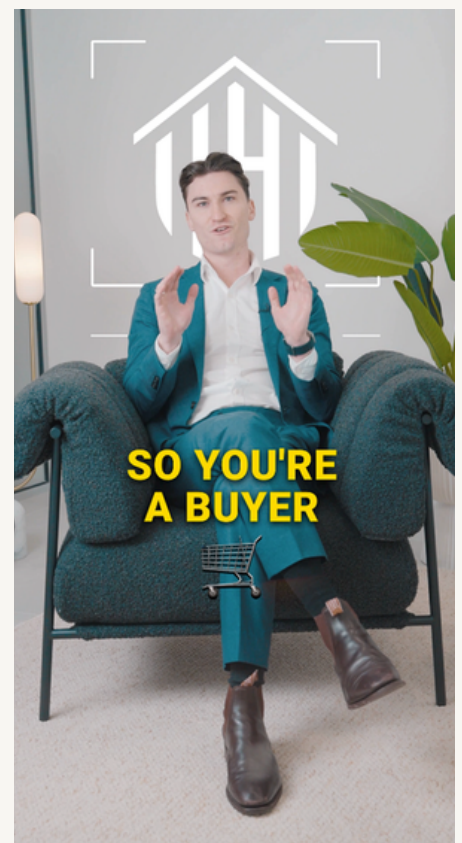
- ABOUT US
- OUR SERVICES
- LISTING PRICE LIST
- SOCIAL MEDIA VIDEO PRICE LIST
- BECOME THE EXPERT SOCIAL REELS
- MOST POPULAR PACKAGES
- SOCIAL MEDIA LISTING CAMPAIGN



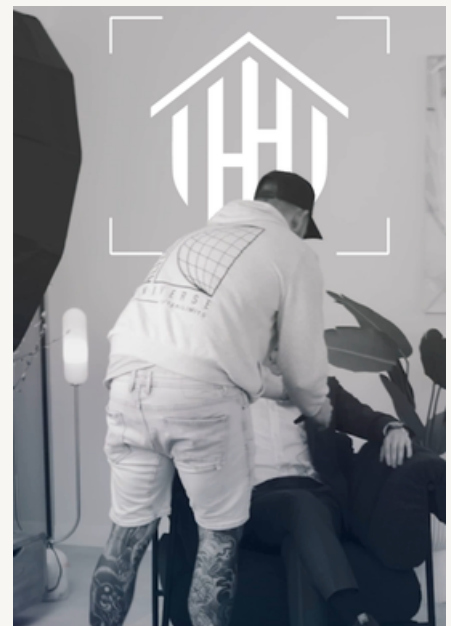
ABOUT US



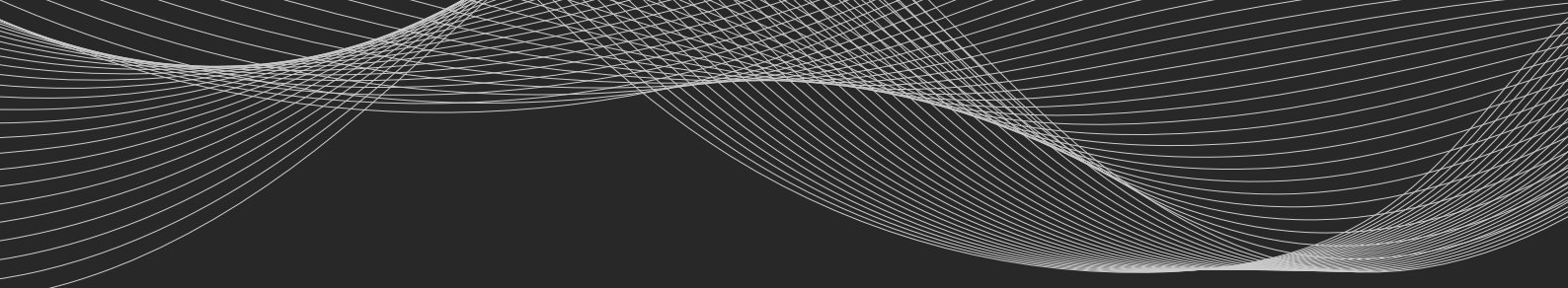
At House Hype, we're more than just real estate photographers—we're your partners in building the brand of your dreams. With House Hype, you're not just getting exceptional visuals; you're gaining a dedicated team committed to your success. Let's create something extraordinary together.



Our mission is to work closely with you, curating bespoke marketing packages that showcase your properties in the best light and position you as a top agent.



We understand that every step of the marketing process is crucial, and we're here to ensure that your brand not only stands out but thrives.



OUR SERVICES

Topic:

Choosing a Service
Provider

Photography

From listing photos to branding shoots we have you covered.

Video

Industry leading listing videos and the best social media content on the market.

Floor Plans

Customized to your brands style.

Aerials

Beautiful aerial photography and videos to showcase the location of your amazing listing.

Virtual Staging

Don't have the budget to stage your home, not to worry virtual staging is affordable and looks amazing in photos.

Social Media

From content creation to running your social campaigns we do it all.

PRICE LIST

NEW LISTING

DAYLIGHT PHOTOGRAPHY	\$195
TWILIGHT PHOTOGRAPHY	\$295
STANDARD VIDEO	\$485
PREMIUM VIDEO	\$770
VERTICAL WALKTHROUGH	\$135
AERIAL PHOTOS	\$235
FLOOR PLAN (<200M2)	\$195
FLOOR PLAN (<300M2)	\$265
VIRTUAL STAGING (P/IMG)	\$55
SOCIAL CAMPAIGN	\$295
LOCATION PHOTOS	\$195
LOCATION VIDEOS	\$195

ALL PRICES INCLUDE GST

PRICE LIST

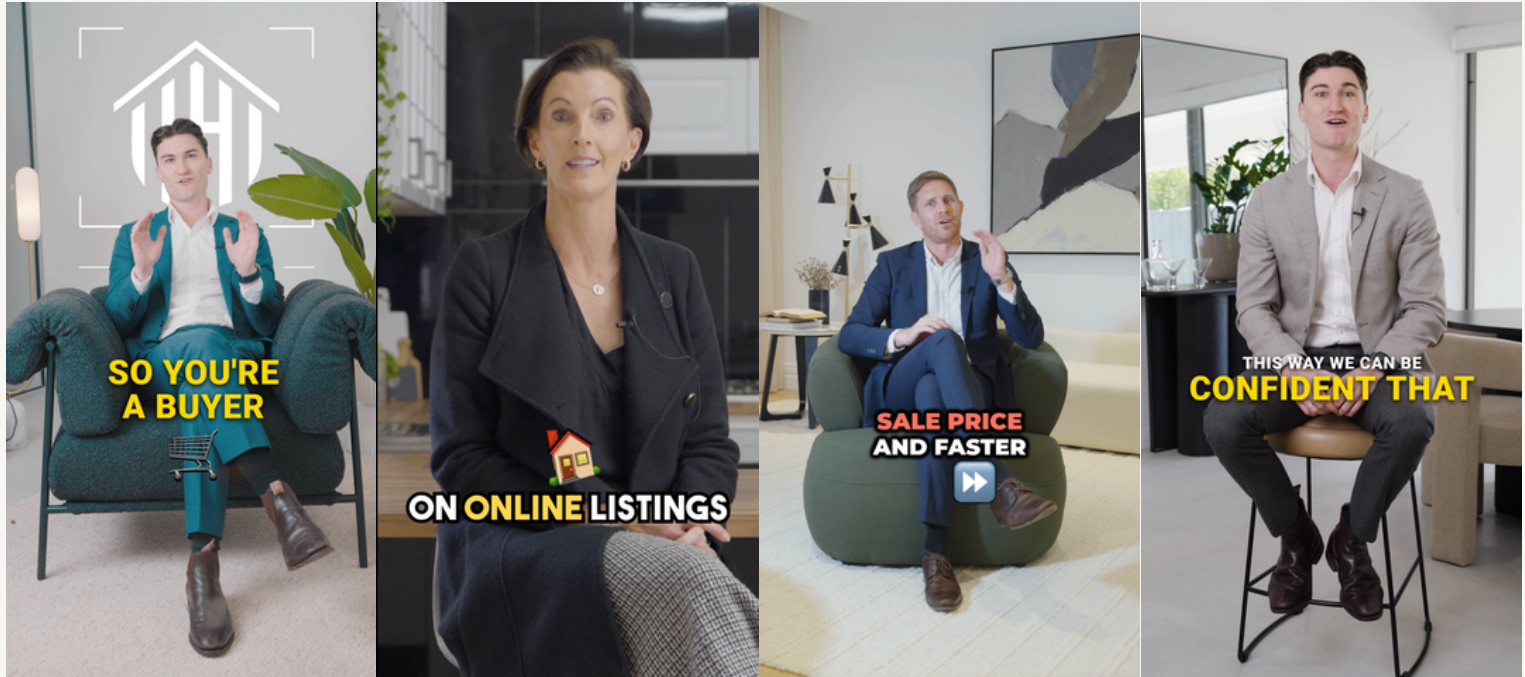
SOCIAL VIDEOS

HOME OPEN	\$585
AUCTION	\$630
SALES SUCCESS	\$485
MARKET UPDATE	\$485
TESTIMONIAL	\$485
PROFILE VIDEO	\$(QUOTE)
8X SOCIAL VIDEOS	\$1550
LOCATION VIDEO	\$550
2 HOURS + 60 SEC REEL	\$990
3 HOURS + 90 SEC REEL	\$1220

ALL PRICES INCLUDE GST

BECOME THE EXPERT

8 SOCIAL MEDIA REELS



**8 X PROFESSIONAL
SOCIAL MEDIA
REELS**

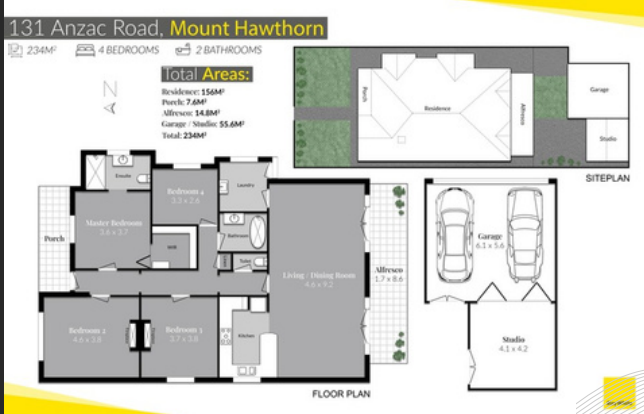
**\$1550
INC GST**

WHAT'S INVOLVED

Working together we will create 8 scripts, arrange for a place to film. You arrive with a 3 changes of clothes, and we shoot for 2 hours. Within a week you will have 8 (90 second) professionally filmed and edited reels for social media. This is 4 weeks of content if your posting 2 reels a week.

DAYLIGHT FEATURE FOCUS

PREMIUM LISTING VISUAL PACKAGE



WHAT YOU GET:

- Listing Visual Package
 - Daylight Photography
 - Aerial Photography
 - Floor Plan
 - Premium Video
 - Social Media Reel

THE METRICS

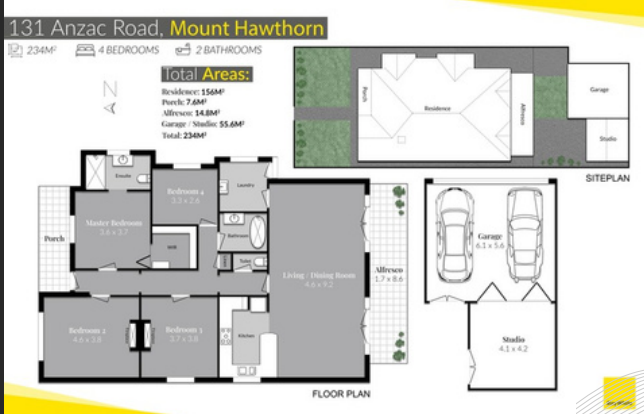
- What to expect
 - A premium Listing Package
 - Visuals for every platform

\$1250
INC GST

Discover the Listing Visual Package—a comprehensive solution designed to showcase your real estate listings in the best possible light. This package includes everything you need to make your properties stand out and attract potential buyers.

TWILIGHT FEATURE FOCUS

PREMIUM LISTING VISUAL PACKAGE



WHAT YOU GET:

- Listing Visual Package
 - Twilight Photography
 - Aerial Photography
 - Floor Plan
 - Standard Video
 - Social Media Reel

THE METRICS

- What to expect
 - A premium Listing Package
 - Visuals for every platform

\$1450
INC GST

Discover the Listing Visual Package—a comprehensive solution designed to showcase your real estate listings in the best possible light. This package includes everything you need to make your properties stand out and attract potential buyers.

SOCIAL PLUS

PREMIUM LISTING SOCIAL MEDIA PACKAGE



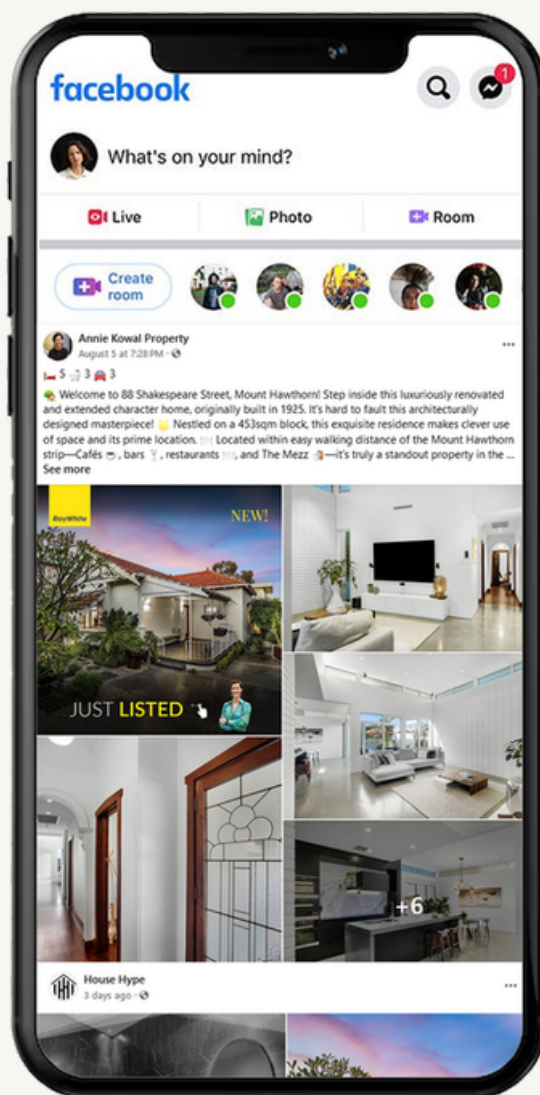
WHAT YOU GET:

- Social Media Campaign
 - (Facebook & Instagram)
 - Automated Responses
 - Lead Generation
 - Campaign Report

THE METRICS

- Results from the campaign
 - Up to 4000 Reach.
 - Up to 8000 Impressions.
 - Up to 300 Link Clicks.
 - Up to 100 Interested Leads.

\$295
INC GST



Introducing our Social Plus package, designed to captivate and engage your target audience as they scroll through their feeds. Our expert team crafts highly-targeted campaigns tailored to your homes specific demographics, ensuring maximum exposure and engagement. With a deep understanding of social media trends and audience behavior, we not only boost your visibility but also drive real results.